**Kevin Moy**

kevinjmoy@gmail.com • 973 303 6101 • https://www.linkedin.com/in/kevinjmoy

Post- pandemic, I decided to make a life-altering decision. I have just returned from a career break **backpacking through the world (30 countries total)** since May 2022. On this trip, I have met people from all over the world while learning about different cultures. This new perspective will enhance my ability to form new relationships with both internal & external stakeholders. Manager with 3+ years’ experience in FinTech, Program Management, & investment strategy. Overall, 7 years of professional experience in financial services.

**EXPERIENCE:**

**American Express: Manager, Chief of Staff, Digital Labs** – New York, NY*(June 2021 – April 2022)*

• Worked directly for the Executive VP as the contact for all ad-hoc requests, including, but not limited to, deck creation for the Group Consumer Services President on the digital payments innovation strategy, budget utilization, team logistics, competitor analysis, etc.  
• Researched the financial technology space within digital payments to help inform the company's approach to cryptocurrency, Web3, contactless payments, strategic partnerships (internal & external), cross-border (FX) payments, & new product creation.  
• Owned the tech planning process via collaboration with Product, Tech, Finance, & Engineering to help prioritize our new investments.  
• Managed the budget, optimized the team's strategy for new products, partnerships, product refreshes & change management.  
• Developed team engagement activities to help with employee growth & retention.

**American Express: Senior Analyst, B2B Strategy, Business Agility & Strategic Investments** – New York, NY*(July 2019 – June 2021)*

• Owned two-years of the tech investment planning process through collaboration with Product, Tech, Finance, & Strategy to deliver the Global Commercial Services investment plan.

• Helped to transition our products from waterfall to an agile reporting system using Objective Key Results (OKR’s).  
• Prepared status reports of the commercial portfolio for senior leadership on the delivery progress.

**Extracurricular Projects & Activities Outside My Normal Day to Day Job:**

• Analyzed statistics on work habits using colleague survey data aiding leadership to formulate our corporate structure.  
• Created a repository of all international commercial small business service corporate cards identifying synergies & providing insight into an educated future product marketing strategy.  
• Volunteered in the Global Commercial Services networking committee as lead for a virtual event, “How to Make Collaboration Essential in a Virtual World,” owning the relationship with the guest speakers from Deloitte Consulting.

**AXA Equitable: Business Analyst** – New York, NY (May 2018 – July 2019)

• Led the re-branding efforts of the company from AXA to Equitable, helping to establish the public marketing brand.  
• Created the Program Management Office (PMO) & in partnership with Deloitte Consulting drove the creation of the team strategy.  
• Responsible for reporting each department’s strategic initiatives that help drive the company's ROI by providing benefits & KPI's.  
• Presented Tableau enhancements via PPM which helped addressed risks & issues with the legacy system.  
• Compiled weekly presentations for management (i.e., COO & CFO) to determine funding strategy.

**Prudential Financial: Investment Operations Associate** – Newark, NJ (April 2016 – March 2018)

• Improving efficiency of reports by editing macros, utilizing excel, & formatting data sets for reporting automation.

**Government Employees Insurance Company: Intern** – Buffalo, NY (June 2014 – August 2014)

• Presented a claims case-study to the CFO which provided valuable feedback into GEICO customer habits.

**EDUCATION: University at Buffalo, The State University of New York**

• Bachelor of Science in Business Administration, Concentration: Finance, Graduated May 2015

**Singapore Institute of Management** (May 2013 - June 2013)

• Developed the marketing strategy for how to bring an American based company into a foreign market

**SKILLS**: Corporate Strategy, Process Improvement, Executive-level Presentations, Business Transformation, Advanced Excel, JIRA